

Helena MARQUES

Manchester Business School
The University of Manchester
Booth Street West
Manchester M15 6PB
United Kingdom

Work Phone: +44 161 275 6419
Mobile: +44 785 263 3538
Work E-mail: Helena.Marques@mbs.ac.uk
Personal E-mail: HIFM.MBS@GMAIL.COM

CURRENT EMPLOYMENT

from 2007 Senior Lecturer in Economics and International Business, Manchester Business School, University of Manchester

Teaching duties: Module leader of MBA module Advanced International Management, MSc module Research Methods and Data Analysis and 2nd year UG International Business Environment.

Supervisory duties: MSc dissertations; PhD dissertation on “Industrial Clusters and Globalization”

Administrative duties: Programme Co-Director for MSc Finance and Business Economics; Director for International Postgraduate Exchange (MSc, PIM); Personal Tutoring, 10 UG and 10 MSc students

PREVIOUS EMPLOYMENT

2003 – 2007 Lecturer in Economics, Department of Economics, Loughborough University

Teaching duties: Module leader of MSc module Trade Theory and Policy (2005/06), 2nd year UG Applied Microeconomics (2004/07) and 3rd year UG module International Trade (2003/07); Convener of MSc Research Practice Seminar topic “Liberalisation of Trade and China’s accession to the WTO” (2003/06); Computer Tutorials of 2nd year UG module Introduction to Econometrics (2003/04).

Supervisory duties: Final year UG projects on “Trade effects of CAP”, “Determinants of North-North and North-South trade”, “Use of gravity models to test alternative trade theories” (2003/07); PhD Dissertations:

- “FDI in developing and transition economies and the role of exchange rate volatility” (2004/07)
- “Firm-level analysis of East-West FDI in Europe using logit model techniques” (2005/07)
- “Exchange rates and trade in Nigeria” (2005/07)
- “Growth and convergence in the enlarged Europe and the role of integration using kernel regression” (2006/07)

Administrative duties: Programme Director for BSc Hons Business Economics and Finance (2006/07); Member of the Learning and Teaching Committee and of the Undergraduate Staff-Student Liaison Committee in the Department of Economics (2006/07); SENDA Departmental Representative (2003/07); Personal Tutoring, 40 UG students (2003/07).

On study leave: 12th February – 1st August 2007.

2002 – 2003 Part-time lecturer, University of Newcastle-upon-Tyne

Teaching duties: Module leader of Statistics for Economics (1st / 2nd year UG).

2001 – 2002 Part-time teaching assistant, University of Newcastle-upon-Tyne

Teaching duties: Tutorials of Economics of Europe (1st / 2nd year UG), International Economics (2nd / 3rd year UG), Empirical Economic Analysis (2nd year UG), Statistics for Economics (1st year UG).

1998 – 2000 Part-time lecturer, International University, Portugal

Teaching duties: Module leader of International Economics (4th year UG), Economic Integration (4th year UG), International Economic Organisation (4th year UG), Portuguese Economy (4th year UG), Political Economy (1st year UG).

Part-time lecturer, University Institute Bissaya-Barreto, Coimbra, Portugal

Teaching duties: Module leader of Economic Policy (4th year UG) and Econometrics (4th year UG).

EDUCATION

- 2000 – 2004 PhD in Economics, University of Newcastle-upon-Tyne
Thesis title: “Enlarging the EU Eastwards: Sectoral Firm Location and Real Wage Effects of Skilled Migration”
- 1998 – 2000 Taught Doctoral Programme in Economics (with specialisation on Regional Economics and Development), University of Porto, Portugal (1st class – 16/20)
Courses taken: Macroeconomics, Microeconomics, Econometric Methods, Mathematical Economics, Dynamic Economic Models, Regional Economics and Development, History of Economic Thought, Theory and Policy of Development, Microeconometrics, Theory and Policy of International Trade
- 1997 – 1998 MSc in Economics (with specialisation on International Trade and Economic Development), Catholic University Leuven, Belgium (1st class – 16/20)
Thesis title: “Trade, Integration and Growth: The Portuguese Experience”
- 1993 – 1997 BSc with Honours in Economics, University of Coimbra, Portugal (1st class – 17/20)

RESEARCH INTERESTS: INTERNATIONAL ECONOMICS

A. WORK IN PROGRESS

Transition Economies – Economic integration, new economic geography, migration and EU enlargement

- Firm-level and multi-level analysis of East-West FDI in Europe (with Eric Pentecost and Simona Raschute at Loughborough University)
- East-West trade and FDI potentials under alternative integration paths (with Eric Pentecost and Marie Stack at Loughborough University)
- Industrial districts in the textile industry across the enlarged EU (with Francisco Puig at the University of Valencia, Spain)

Developing Economies – Prices and exchange rates

- Prices of traded goods, exchange rate and tariff pass-through, and the impact of economic reforms in India (with Sushanta Mallick at Queen Mary, University of London)
- Monetary policy, exchange rate regime and trade in China (with Ramon Maria-Dolores at the University of Murcia, Spain)
- Geographical transmission in prices of traded goods with reference to Chile (with Juan de Dios Tena at University Carlos III, Madrid, Spain)

B. PAPERS SUBMITTED TO ACADEMIC JOURNALS

- “Optimal East-West migration policy in Europe under unemployment benefits and diverse industrial sectors” (with Hugh Metcalf)
- “Pricing-to-market in India’s exports: the role of market type and product differentiation” (with Sushanta Mallick)
- “Asymmetries in Heterogeneous Integrated Areas: Evidence from Intra-EU Sectoral Trade”, INFER Working Paper series 2008:2
- “A Note on Market Access and Manufacturing Wages in the Enlarged EU”
- “Globalization and the Textile Industry: The Moderating Role of Industrial Districts and Subsectors” (with Francisco Puig and Pervez Ghauri)

PUBLICATIONS

A. ARTICLES IN ACADEMIC JOURNALS

- "A Two-Periphery Europe: Evidence From the 1990s", forthcoming in *Transformations in Business & Economics*, 2011 [invited paper]
- "Migration Creation and Diversion in the EU: is Central and Eastern Europe a "natural" member of the Single Market for labour?, forthcoming in the *Journal of Common Market Studies*, 2009
- "Data Frequency and Exchange Rate Pass-Through: Evidence From India's Exports", forthcoming in the *International Review of Economics and Finance*, 2009 (with Sushanta Mallick)
- "Trade Effects of the Europe Agreements", forthcoming in the *Journal of International Trade and Economic Development*, March 2009 (with Julia Spies)
- "Manufacturing Wages in the Enlarged EU: the Role of Geography", forthcoming in *The Manchester School*, January 2009 (with Hugh Metcalf)
- "Textile Industry Specialisation in the EU", *"Eftimie Murgu" University Annals - Economic Studies (Resita, Romania)*, Fascicola II, Tom I, Year XV, Nr. 1, November 2008 (ISSN 1584-0972) [invited paper]
- "Pass-Through of Exchange Rates and Tariffs into Import Prices of India: Currency Depreciation versus Import Liberalisation", *Review of International Economics*, 16 (4), September 2008, 765-782 (with Sushanta Mallick)
- "Trade and Factor Flows in a Diverse EU: What Lessons for the Eastern Enlargement(s)?", *Journal of Economic Surveys*, 22 (2), April 2008, 364-408
- "Exchange Rate Transmission into Industry Level Export Prices: A Tale of Two Policy Regimes in India", *IMF Staff Papers*, 55 (1), April 2008, 83-108 (with Sushanta Mallick)
- "A Gravity Model Forecast of the Potential Trade Effects of EU Enlargement: Lessons from 2004 and Path-dependency in Integration", *World Economy*, 29 (8), August 2006, 1077-1089 (with Eric Pentecost and Christos Papazoglou)
- "Sectoral Exchange-Rate Pass-Through in India: Testing the Impact of Policy Reforms", *Scottish Journal of Political Economy*, 53(2), May 2006, 280-303 (with Sushanta Mallick)
- "Ending Restrictions to Migration from the New EU Member Countries: Sectoral Trade and Real Wage Effects", *Contemporary Economic Policy*, 24(2), April 2006, 287-99 (with Hugh Metcalf)
- "Searching for Complementarities Between Agriculture and Tourism: Agritourism in the Wine Farms of the North of Portugal", *Tourism Economics*, 12(1), March 2006, 147-55
- "The Skilled U-shaped Europe: Is It Really and on Which Side Does It Stand?", *Applied Economics*, 37(19), October 2005, 2205-20
- "What Determines Sectoral Trade in the Enlarged EU?", *Review of Development Economics*, 9 (2), August 2005, 197-231 (with Hugh Metcalf)
- "The EU's New Economic Geography after the Eastern Enlargement", *Journal of Economic Integration*, 18(4), December 2003, 627-41 (with Hugh Metcalf)
- "Trade Similarities between Eastern and Southern Europe: Opportunities or Competition?", *Journal of International Law and Trade Policy*, 3 (2), Summer 2002, 199-221
- "Trade, Integration and Growth: The Portuguese Experience", *Economic Notes - Review of the Faculty of Economics of the University of Coimbra (Portugal)*, 13, October 1999, 76-94

B. WORKING PAPERS

- "An Empirical Investigation of the Determinants of the Location of Foreign Direct Investment in the Central and Eastern European Countries Using Multilevel Data", Loughborough University Economics Research Paper 07-22 (with Simona Raschiute and Eric Pentecost)

- "Pass-through of exchange rate and tariffs into import prices of India: Currency depreciation versus import liberalisation", Queen Mary – University of London, Centre for Globalisation Research Working Paper 3/2007 (with Sushanta Mallick)
- "Trade Effects of the Europe Agreements", University of Hohenheim (Germany) Department of Economics Discussion Paper 274/2006 (with Julia Spies)
- "Sectoral impact of free intra-EU migration in the presence of unemployment benefits", HDEGIT (Dynamics, Economic Growth, and International TradeH) Conference Paper c010_034, Kiel Institute of World Economics, June 2005 (with Hugh Metcalf)
- "Migration Creation and Diversion in the EU: are CEECS immigrants crowding-out the rest?", Loughborough University Economics Research Paper 05-01
- "Sectoral Exchange-Rate Pass-Through in India: A Tale of Two Policy Regimes", Loughborough University Economics Research Paper 04-12 (with Sushanta Mallick)
- "Immigration of skilled workers from the new EU members: who stands to lose?", Working Paper No.23/2004, CEUNEUROPE, Faculty of Economics of the University of Coimbra (Portugal), April
- "The skilled U-shaped Europe: is it really and on which side does it stand?", Loughborough University Economics Research Paper 04-06
- "Real Wage Gradients in the Enlarged EU", Loughborough University Economics Research Paper 03-12 (with Hugh Metcalf)
- "Extending the EU Single Market Eastwards: Sectoral Trade and Real Wage Effects", Loughborough University Economics Research Paper 03-09 (with Hugh Metcalf)
- "What Determines Sectoral Trade in the Enlarged EU?", Loughborough University Economics Research Paper 03-07 (with Hugh Metcalf)
- "Wage Gradients in an Enlarged EU: A Study of the Sectoral Impact of Skilled Labour Migration", Newcastle University Economics Working Paper 2003/02 (with Hugh Metcalf)
- "A Gravity Study of the Sectoral Trade Impact of Migration in an Enlarged EU", Newcastle University Economics Working Paper 2003/01 (with Hugh Metcalf)
- "A Two Peripheries Model when Quality Matters", Newcastle University Economics Working Paper 2002/02 (with Hugh Metcalf)
- "The 'New' Economic Theories", Working Paper No.104, Faculty of Economics of the University of Porto (Portugal), May 2001
- "New Economic Geography according to Krugman: An Application to European Regions", Working Paper No.7/2001, CEUNEUROPE, Faculty of Economics of the University of Coimbra (Portugal), January (in Portuguese)

C. BOOK CHAPTERS

- "Assessing Exchange Rate Pass-Through in India during Recent Globalization" (with Sushanta Mallick), in *Integration and Globalization: Challenges for Developed and Developing Countries*, H. Marques, E. Soukiazis and P. Cerqueira (Eds.), Edward Elgar, forthcoming
- "Portugal's External Trade and International Specialisation since EU Accession" (in Portuguese), in *Without Borders: New Horizons for the Portuguese Economy*, Pedro Lains (Ed.), Lisbon: Social Sciences Press, forthcoming
- "The 'New' Economic Theories", in *Theory and practice of economic policy. Tradition and change*, Piero Bini and Gianfranco Tusset (Eds.), Milan: Collana Aispe - Franco Angeli, forthcoming
- "Geography and Manufacturing Wages in the Enlarged EU", in *Public Finance, Monetary Policy and Market Issues*, Ed Shinnick (Ed.), INFER Research Perspectives, vol. 5, LIT, 2009 (ISBN: 978-3-8258-1544-8)
- "Trade Similarities between Eastern and Southern Europe: Opportunities or Competition?", Conference Proceedings Volume of the International Network for Economic Research Annual Conference 2001, *Economics of Transition: Theory, Experiences and EU*

Enlargement: INFER Annual Conference 2001, Michael H. Stierle and Thomas Birringer (Eds.), Verlag für Wissenschaft und Forschung, Berlin 2001, p. 367-92.

E. EDITORSHIP OF BOOKS AND SPECIAL ISSUES OF ACADEMIC JOURNALS

- “Exchange Rate Pass-Through and Exchange Rate Dynamics”, Special Issue of the *International Review of Economics and Finance*, H. Marques and J. Garcia Solanes (guest editors), forthcoming
- “Perspectives on International Economics: An European Focus”, H. Marques and J. Garcia Solanes (Eds.), *INFER Research Perspectives*, LIT, forthcoming
- “Integration and Globalization: Challenges for Developed and Developing Countries”, H. Marques, E. Soukiazis and P. Cerqueira (Eds.), Edward Elgar, forthcoming
- “Perspectives on Integration and Globalization”, H. Marques, E. Soukiazis and P. Cerqueira (Eds.), *INFER Research Perspectives*, vol. 7, LIT, 2008 (ISBN: 978-3-8258-1545-5)

F. BOOKS

- “Territory, specialization and globalization – Recent impacts on European traditional manufacturing”, F. Puig and H. Marques, Routledge, forthcoming

CONFERENCES

A. SUBMITTED PRESENTATIONS

- 2008 European Economics and Finance Society Annual Conference (Prague, Czech Republic), European Economic Association Annual Meeting (Bocconi University, Milan), International Network For Economic Research Annual Conference (University of Évora, Portugal), 8th INFER International Economics workshop (Babes-Bolyai University, Cluj-Napoca, Romania)
- 2007 Workshop on Knowledge Flows (Queen Mary, University of London), European Economics and Finance Society Annual Conference (Sofia, Bulgaria), X Jornadas de Economía Internacional (Madrid, Spain), European Trade Study Group Annual Conference (Athens, Greece), International Network for Economic Research Annual Conference (Loughborough University, UK)
- 2006 Scottish Economic Society Annual Conference (Perth, Scotland), European Economics and Finance Society Annual Conference (Crete), International Conference on Macroeconomic Analysis and International Finance (Crete), Italian Association for the History of Economic Thought 9th Annual Conference (Padova, Italy), Small Open Economies in a Globalised World Annual Conference (Rimini, Italy), European Trade Study Group Annual Conference (Vienna, Austria), International Network for Economic Research Annual Conference (Cork, Ireland), Association of Southern European Economic Theorists Annual Conference (Lisbon, Portugal)
- 2005 Royal Economic Society Annual Conference (Nottingham), European Economics and Finance Society Annual Conference (Coimbra, Portugal), European Economic Association Annual Conference (Amsterdam), European Trade Study Group Annual Conference (Dublin), International Network for Economic Research Annual Conference (London)
- 2004 Royal Economic Society Annual Conference (Swansea), European Economic Association Annual Conference (Madrid, Spain), European Trade Study Group Annual Conference (Nottingham), International Network for Economic Research Workshop “Consequences of the EU’s Eastern Enlargement” (Murcia, Spain)
- 2003 European Economics and Finance Society Annual Conference (Bologna, Italy), European Trade Study Group Annual Conference (Madrid, Spain), International Economics and Finance Society-UK (London)

- 2002 Development Economics Study Group Annual Conference (Nottingham), European Conference in International Economics and Finance (Heraklion, Crete), European Trade Study Group Annual Conference (Kiel, Germany)
- 2001 Canadian Economic Association Annual Meeting (Montreal), Institutions in Transition International Conference (Otocec, Slovenia), International Network for Economic Research Annual Conference (Erfurt, Germany), International Economics Study Group Annual Conference (Gregynog, Wales), International Economics Study Group Easter Conference (Birmingham)

B. INVITED PRESENTATIONS

- 2008 INFER/AEEFI joint International Economics Workshop (University of Murcia, Spain), Departamento de Economia, Metodos Cuantitativos y Historia Economica Seminar Series (Universidad Pablo de Olavide, Sevilla, Spain), Newcastle Business School Economics Seminar Series (Newcastle University, Newcastle-upon-Tyne, UK), "Product Market Integration in the EU" International Seminar (University of Minho, Portugal), Institut für Volkswirtschaftslehre External Seminar (Fakultaet fuer Wirtschafts- und Organisationswissenschaften, Universität der Bundeswehr München, Munich, Germany)
- 2007 Departamento de Fundamentos del Analisis Economico Seminar Series (University of Murcia, Spain), "Economic Convergence of Small Peripheral Countries in the post-Second World War -Examples of Finland, Ireland and Portugal" Workshop (University of Helsinki, Finland), Portuguese Economy and European Integration (University of Lisbon, Portugal)
- 2005 "Redefining the role of international economic organisations: poverty, debt, trade and transition" Workshop (University of the Basque Country and Urrutia Elejalde Foundation, San Sebastian, Spain), Institutions and Policies for the New Europe Annual Conference (University of Siena, Italy)
- 2004 Expert Roundtable on EU Enlargement and Migration (Institute for Public Policy Research, London), Royal Economic Society Pre-Conference Media Briefing (Centre for Economic Policy Research, London), European Economics and Finance Society Annual Conference (University of Gdansk, Poland), Institutions and Policies for the New Europe (Portoroz, Slovenia), Vanderbilt University's International Studies in London Summer School (Birkbeck College, London), Globalisation and Economic Policy External Seminar Series (University of Nottingham), Hamburg Institute of International Economics workshop "New Economic Geography – Closing the Gap between Theory and Empirics" (Hamburg, Germany), Economic Council of Sweden workshop "Industry Location in an Integrated Europe" (Stockholm, Sweden), Department of Economics External Seminar Series (Keele University)
- 2003 Inter-American Development Bank / Euro-Latin Study Network Conference on Integration and Trade (University Pompeu Fabra, Barcelona, Spain)
- 2002 Centre for Studies on Globalisation and Regionalisation Workshop "General Equilibrium Models of Transition and EU Enlargement" (University of Warwick, UK)
- 2001 Department of Economics (University of Newcastle-upon-Tyne, UK)
- 1999 Faculty of Economics (University of Coimbra, Portugal)

C. ATTENDANCE

- 2008 The Future of European National Models (European Work and Employment Research Centre, Manchester Business School, University of Manchester)
- 2006 Royal Economic Society Annual Conference (University of Nottingham), Changes in Indian Work & Employment Relations Seminar (Professional Management Development Centre, Business School, Loughborough University), The Changing Landscape of FDI in Europe (Annual Conference on European Economic Integration, National Bank of Austria & EBRD, Vienna - by invitation only)
- 2003 Exporting and Firm Level Adjustment (University of Nottingham), Meetings of the Midlands Game Theory Workshops
- 1999 Iberian Meeting on Local and Regional Public Economics (University of Porto, Portugal)

D. DISCUSSION

- 2008 INFER/AEEFI International Economics Working Group Workshop (University of Murcia, Spain), INFER Annual Conference (University of Évora, Portugal), 8th INFER International Economics Workshop (Babes-Bolyai University, Cluj-Napoca, Romania)
- 2007 INFER International Economics Working Group Workshop (University of Coimbra, Portugal), INFER Annual Conference (Loughborough University)
- 2006 International Conference on Macroeconomic Analysis and International Finance (University of Crete at Rethymno)
- 2005 International Network for Economic Research Annual Conference (London), Institutions and Policies for the New Europe Annual Conference (Siena, Italy)
- 2004 International Network for Economic Research Workshop "Consequences of the EU's Eastern Enlargement" (University of Murcia, Spain)
- 2001 Institutions in Transition International Conference (Otocec, Slovenia), Canadian Economic Association Annual Meeting (Montreal, Canada)

E. ORGANISATION / PARTICIPATION IN SCIENTIFIC COMMITTEES

- 2009 XI Jornadas de Economía Internacional – AEEFI (Universidad de Barcelona, Spain)
- 2008 7th INFER International Economics Workshop - joint with AEEFI (University of Murcia, Spain), 10th International Network for Economic Research Annual Conference (University of Évora, Portugal), 8th INFER International Economics Workshop (Babes-Bolyai University, Cluj-Napoca, Romania)
- 2007 Spring Course on Panel Econometrics - by Prof. Badi Baltagi (University of Coimbra, Portugal), 6th INFER International Economics Workshop (University of Coimbra, Portugal), 9th International Network for Economic Research Annual Conference (Loughborough University, UK)
- 2005 European Economics and Finance Society Annual Conference (University of Coimbra, Portugal), Autumn Meetings of the Midlands Game Theory Group (Loughborough University, UK)
- 2004 Winter Meetings of the Midlands Game Theory Group (Loughborough University, UK)

GRANTS AND AWARDS

- 2007 British Academy Small Grants, "Trade and Currency Reforms in India: How Exporting Firms Behave in the Global Market Place", £6900, September 2007 – February 2009 (with Sushanta Mallick)
- 2006 Loughborough University Faculty of Social Sciences and Humanities Conference Grant
Loughborough University Faculty of Social Sciences and Humanities Merit Award
- 2005 British Academy Conference Grant
- 2004 Royal Economic Society Conference Grant
- 2001 University of Newcastle-upon-Tyne Research and Postgraduate Committee Grant
- 2000 Foundation for Science and Technology PhD Grant, Ministry of Science and Higher Education, Portugal

EXTERNAL APPOINTMENTS

- 2007 External Examiner, PhD, University of Coimbra (Portugal)
Contributor to the weekly Economics newspaper "Semanário Económico" (Portugal)
- since 2007 Member of the INFER Board
Coordinator of the INFER International Economics Workgroup

VISITS TO OTHER INSTITUTIONS

University of Brescia, April 2008 [Visiting Professor for “Topics in International Economics” seminars, MSc in Applied International Economics]

University of Murcia, March-July 2007 [Visiting Researcher]

German Institute for Economic Research (DIW Berlin), July 2004 [Visiting Researcher]

REFEREEING

Review of International Economics, Review of Development Economics, Journal of Common Market Studies, Economic Modelling, Journal of Comparative Economics, World Economy, Journal of Economic Integration, Applied Economics, International Network for Economic Research, Economics E-Journal, International Business Review, Academy of International Business, British Academy of Management, Journal of Multinational Financial Management

MEMBERSHIPS AND AFFILIATIONS

- | | |
|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| since 2008 | Accredited as “Profesor Titular de Universidad” by ANECA (Spain) |
| since 2007 | Fellow - UK Higher Education Academy, Spanish Association of International Economics and Finance (AEEFI), Research Affiliate - Centre for International Business Education and Research (CIBER) |
| since 2006 | European Economic Association, Scottish Economic Society |
| since 2004 | International Network for Economic Research, Research Affiliate - German Institute for Economic Research (DIW Berlin), Research Affiliate - Centre for European Union Studies (University of Coimbra) |
| since 2002 | Royal Economic Society |

TEACHING AND RESEARCH TRAINING

- | | |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2008 | “Panel discussion on student feedback” (Innovation in Teaching Forum, MBS, University of Manchester), “A case study of case study teaching” (Innovation in Teaching Forum, MBS, University of Manchester) |
| 2005 | ESRC Research Methods training course on Geographically Weighted Regression, School of Geography (University of Leeds) |
| 2003-6 | Professional Development for Probationary Staff (Loughborough University) |
| 2001 | Postgraduate Certificate in Academic Practice (University of Newcastle-upon-Tyne), Postgraduate Research Training Programme Certificate (University of Newcastle-upon-Tyne) |

LANGUAGE SKILLS

- **English:** resident in the UK since September 2000, Certificate of Proficiency in English (Cambridge University, 1995), Certificate in Advanced English (Cambridge University, 1994)
- **Portuguese:** native
- **Spanish:** resident in Spain during March-July 2007, studying at level “Intermedio 3” (Instituto Cervantes, Manchester)
- **French:** resident in Belgium during September 1997-July 2008, 3 years of formal study at the Secondary School level